

December 8-9 | Virtual Summit

Video Interview Sponsor Package for USNIC New Nuclear Capital 2021 (NNC2021) Virtual Summit December 8-9, 2021, Anchored Live from Nuclear Energy TV Studios.

Nuclear Energy TV is an Internet TV Channel on the TV Worldwide Network

The U.S. Nuclear Industry Council (USNIC), once again in cooperation with <u>Nuclear Energy TV</u>, is pleased to offer a webcast interview sponsorship package for the USNIC New Nuclear Capital 2021 Virtual Summit set to take place virtually December 8-9, 2021. This opportunity includes a pre-recorded video interview with a representative from your organization, which will be featured prior to and following the live USNIC New Nuclear Capital 2021 Virtual Summit webcast, archived in a dedicated exhibitor hall section and later on-demand for a full year.

Generate exposure for your organization with a virtual presence at this important nuclear industry conference among professionals attending the event on-line and later with the audience of thousands who will view it on-demand at Nuclear Energy TV for a full year. A video file of your interview will also be provided for your own unlimited use.

USNIC New Nuclear Capital Virtual Summit Webcast Video Interview Sponsorship Benefits

- Organization Logo featured on the USNIC New Nuclear Capital Virtual Summit Webcast Event Site dedicated to this event.
- Based on your sponsorship levels, below, one or more video interviews with a representative from your organization, pre-recorded via Skype or Zoom anchored from Nuclear Energy TV Studios in Chantilly, Va., which will be featured on the USNIC New Nuclear Capital Virtual Summit Webcast Event Site dedicated to this event.

# **Sponsorship Opportunities**

## NNC2021 Platinum Sponsor - \$7,500 -- Limited to five

#### Benefits include:

- Premier listing as Feature Lead Sponsor on all Summit mast, material, promotional collaterals and company logo will be featured on the USNIC New Nuclear Capital Virtual Summit Webcast site, which will remain free for visitors to access for one year following the end of the event.
- 2 exclusive interview, up to 2 minutes and 2 product demos, or corporate videos up to 2 minutes. Sponsor will receive copies of the Hi-res HD digital video file(s) with sponsor interviews for promotional purposes and unlimited use.

- Moderator or presenter opportunity
- Six (6) complimentary registrations
- Sponsor's logo will be cycled prominently via a monitor visible on camera on the USNIC New Nuclear Capital Virtual Summit Webcast Studio Anchor Set.
- Recognition in Summit proceedings
- Sponsor will be featured in USNIC New Nuclear Capital Virtual Summit Webcast wire service press release distributed to over 2,500 media outlets in the U.S. and abroad.

## NNC2021 Gold Sponsor - \$5,000 -- Limited to seven

#### Benefits include:

- Preeminent listing as Co-Sponsor on all Summit mast, material, promotional collaterals and company logo will be featured on the USNIC New Nuclear Capital Virtual Summit Webcast site, which will remain free for visitors to access for one year following the end of the event.
- 1 exclusive interview, up to 2 minutes and 1 product demo, or corporate video up to 2 minutes. Sponsor will receive copies of the Hi-res HD digital video file with sponsor interviews for promotional purposes and unlimited use.

- Four (4) complimentary registrations
- Sponsor's logo will be cycled prominently via a monitor visible on camera on the USNIC New Nuclear Capital Virtual Summit Webcast Studio Anchor Set.
- Recognition in Summit proceedings
- Sponsor will be featured in USNIC New Nuclear Capital Virtual Summit Webcast wire service press release distributed to over 2,500 media outlets in the U.S. and abroad.

# NNC2021 Silver Sponsor - \$2,500 -- Limited to ten

#### Benefits include:

- Listing as Sponsor on all Summit mast, material, promotional collaterals and company logo will be featured on the USNIC New Nuclear Capital Virtual Summit Webcast site, which will remain free for visitors to access for one year following the end of the event.
- 1 exclusive interview, up to 2 minutes.
  Sponsor will receive copies of the Hi-res HD digital video file(s) with sponsor interviews for promotional purposes and unlimited use.
- Two (2) complimentary registrations.

- Sponsor's logo will be cycled prominently via a monitor visible on camera on the USNIC New Nuclear Capital Virtual Summit Webcast Studio Anchor Set.
- Recognition in Summit proceedings
- Sponsor will be listed in USNIC New Nuclear Capital Virtual Summit Webcast wire service press release distributed to over 2,500 media outlets in the U.S. and abroad.

## NNC2021 Bronze Sponsor - \$1,000 -- Limited to fifteen

## Benefits include:

- Listing as Sponsor on all Summit mast, material, promotional collaterals and company logo will be featured on the USNIC New Nuclear Capital Virtual Summit Webcast site, which will remain free for visitors to access for one year following the end of the event.
- 1 exclusive interview, up to 1 minute.
  Sponsor will receive copies of the Hi-res HD digital video file(s) with sponsor interviews for promotional purposes and unlimited use.

- One (1) complimentary registration.
- Recognition in Summit proceedings
- Sponsor will be listed in USNIC New Nuclear Capital Virtual Summit Webcast wire service press release distributed to over 2,500 media outlets in the U.S. and abroad.

If you would like to join us as a sponsor at New Nuclear Capital 2021 please contact: Caleb Ward – (202) 270-1690 | caleb.ward@usnic.org.

